



Nordic Stream®

Enjoy Cleaning

BRAND-X

Your unique private label product within 12 month

BRAND-X

NORDIC STREAM OFFER TO DEVELOP YOUR UNIQUE PRIVATE LABEL PRODUCTS. FROM IDEA TO LAUNCH WITHIN TWELVE MONTHS, WITHOUT ANY OBLIGATIONS OR RISKS.

Concept development
Innovative design
Unique for your brand

We've been developing and realizing products for over 40 years. We deliver unique concepts that represent your brand and always with the end-user in focus. Premium products that stands out and make cleaning a pleasure.



TIMELINE

From idea to finished products we need approximately a timespan of one year. We will develop three concept design directions. If you find the ideas interesting we will develop one final design. If you're not interested you can *always abort the project without obligations or costs. *It's first in stage 6 that you are obligated to follow through with the project.

"You have complete control and can abort the project if you're not happy with the result."

Per-Ove Rosenqvist
Nordic Stream



COMMITMENT

You choose the level of commitment, if you want a minimum involvement of the development then all we need is your feedback when critical steps shall be completed. However, if you have thoughts and wishes we will try to include as much of your ideas as possible.



"We have been doing business with Nordic Stream for more than ten years and developed a very good relationship. They have run various innovation projects for us, producing different cleaning kits mainly aimed at the Norwegian retail market."

Henning André Raab,
Purchasing Manager Lilleborg.

A COMPLETE SOLUTION

Product

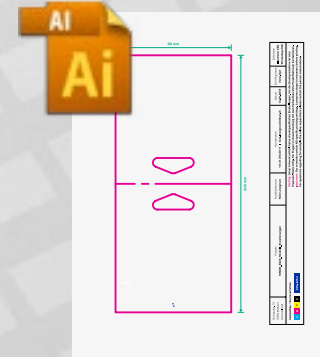
- Unique design appropriate for your brand and core values



Complete packaging

We can provide:

- Design
- Photo
- Artwork



Templates

We provide:
Illustrator templates for
packaging design

Product displays

We develop unique product
displays, if you want modern &
efficient store presentations.



BRAND-X

No obligations and no risk, a complete solution. Your next cleaning assortment is closer than you may think.

Let us show you the future cleaning products of your brand!

CONTACT

Per-Ove Rosenqvist
Marketing Manager

per-ove.rosenqvist@nordicstream.se
+46 474 557 51
+46 705 155 040

www.nordicstream.se